

RATE CARD

ADVERTISING OPTIONS ON WWW.THEROULETTECODE.COM + WWW.THEBACCARATCODE.COM

TEXT LINK

- 1. LINK IS STRICTLY 'NOFOLLOW' ONLY
 - 2. INDICATE THE PAGE FOR THE LINK AND WE WILL DECIDE IF IT IS ACCEPTABLE OR NOT
 - 3. YOU CAN CHOOSE THE ANCHOR TEXT (MUST BE RELEVANT)
 - 4. LET US CHECK THE PAGE ON YOUR SITE BEING LINKED TO FOR APPROVAL
 - 5. UPON APPROVAL WE WILL SEND A REQUEST FOR PAYMENT
 - 6. ONCE PAYMENT IS RECEIVED WE WILL ACTIVATE THE LINK
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- **COST: US\$ 4,200 / YEAR**
 - **LINK VALIDITY: 1-YEAR**

BANNER AD

- 1. LINK IS STRICTLY 'NOFOLLOW' ONLY
- 2. INDICATE THE PAGE AND POSITION FOR THE BANNER AND WE WILL DECIDE IF IT IS ACCEPTABLE OR NOT
- 3. YOU PROVIDE THE BANNER IMAGE TO BE USED (SUBJECT TO OUR APPROVAL)
- 4. LET US CHECK THE PAGE ON YOUR SITE BEING LINKED TO FOR APPROVAL
- 5. UPON APPROVAL WE WILL SEND A REQUEST FOR PAYMENT
- 6. ONCE PAYMENT IS RECEIVED WE WILL ACTIVATE THE BANNER AD

- **COST: US\$ 6,000 / YEAR**
- **BANNER AD VALIDITY: 1-YEAR**
- BANNER CAN BE HORIZONTAL OR VERTICAL DEPENDING ON PLACEMENT

IN-PUBLICATION AD (FULL PAGE)

- 1. LINK IS STRICTLY 'NOFOLLOW' ONLY
 - 2. CHOOSE THE PAGE NUMBER IN THE FREE PUBLICATION '7 BETTING STRATEGIES DECODED'
 - 3. YOU PROVIDE A FULL PAGE AD FOR INCLUSION (SUBJECT TO OUR APPROVAL)
 - 4. LET US CHECK THE PAGE ON YOUR SITE BEING LINKED TO FOR APPROVAL
 - 5. UPON APPROVAL WE WILL SEND A REQUEST FOR PAYMENT
 - 6. ONCE PAYMENT IS RECEIVED WE WILL FORMAT AND ADD YOUR FULL PAGE AD INTO THE PUBLICATION. THIS FREE PUBLICATION IS ACCESSIBLE BY ALL MEMBERS OF THE SITE INCLUDING OUR FREE NEWSLETTER SUBSCRIBERS.
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- **COST: US\$ 9,600 / YEAR**
 - **IN-PUBLICATION AD VALIDITY: 1-YEAR**
 - FULL PAGE ADVERT SHOULD BE SIZED TO 910 X 725 PIXELS